

---

## ADVERTISING RATES

Publication Day: Thursday Deadline: Monday noon week of publication

### Full Page (10.25 x 15.5")

Black & White \$904.50

Colour \$1,180.50

### Half Page (10.25 x 7.5")

Black & White \$631.50

Colour \$814.50

### Quarter Page (5.042 x 7.5")

Black & White \$291

Colour \$391

### Eighth Page (5.042 x 3.67")

Black & White \$174

Colour \$229.50

### Announcement/Congratulations

(3.306 x 3.5") \$52

Line Rate 1.12 (\$15.68 col. in.)

### Business & Professional Directory

Must run for 6 weeks continuous \$22 (colour \$33)